

## **‘Chocoo 4 Business’ matchmaking app**

### ***Frequently Asked Questions***

Chocoo facilitates matchmaking during our business events because we believe it is important for professionals in the industry to get connected. Therefore we offer the matchmaking app for free to exhibitor representatives, speakers, sponsors and visitors of Chocoo. The app can be used until January 2019, when we will set up for a new event.

Are you looking for new customers and want to expand your network? We advise you to use the matchmaking tool 1 or 2 weeks before your arrival to optimize your success at Chocoo. The app is available online and as an application for your smartphone.

[Download the app here](#) and stay tuned for our email with your login details.

#### **What are the benefits of the app?**

- Make connections with significant people you would have not met otherwise through our recommendations
- Expand your professional network very quickly
- Create business opportunities with other visitors or exhibitors
- See who will attend Chocoo
- Use the simple design, swipe ‘interested’ or ‘skip’ through profiles
- Make your appointments at Chocoo. There are several matchmaking areas where you can reserve a table for 30 minutes. It is also possible to meet at the bar or your booth (for exhibitors). Your appointments show up in your Google calendar or Ical
- No spam! Users swipe anonymously until both people have swiped ‘interested’ for a handshake to be established. Key influencers will not be bombarded with unsolicited messages
- Read more on the exciting programmes of Chocoo
- Stay updated and receive messages from the organisation
- Read more information about exhibitors and sponsors

#### **Who is it for?**

The matchmaking application is only for visitors, speakers, sponsors and exhibitor representatives of the business events who are going to Chocoo.

#### **How do I sign up?**

If you are signed up for Chocoo you will receive an email from us in the first week of February with your login credentials and information on how to download the app. It is possible to connect to your LinkedIn profile or Facebook. You can then edit your personal information and add a profile picture.

#### **What if I did not receive the email?**

In case you have not received an email, but you are visiting one of the business events, for example as visitor, please check your spam folder first. Please note that this service is only to our visitors, sponsors, exhibitor representatives and speakers.

In case you have not received it then please send a confirmation of your ticket and the request to [matchmaking@chococoa.nl](mailto:matchmaking@chococoa.nl).

### **Until when can I use the app?**

Chococoa wants to create a community of professionals. You can use the application year round, so also after Chococoa. However it will not be possible to schedule meetings through the app, because scheduling an appointment is only possible at Chococoa. But it is possible to connect, chat and exchange information.

### **My company has the wrong data! Please change it**

Sponsors, speakers and exhibitors have a company profile. This profile is connected to a representative profile. It is not possible to change the company profile yourself, we will need to do this for you. We have taken the information from your website and send the company representative (that is in our database) an email about this. Of course it is possible that we have made an mistake.

Please send us an email to [matchmaking@chococoa.nl](mailto:matchmaking@chococoa.nl) and we will change the information for you as quickly as we can. It will then be uploaded into the app in a matter of seconds.

### **How come my company profile is not in there?**

This is an option that is only available for sponsors, speakers and exhibitors. Visitors will only have a personal profile.

### **I want to know more on how the app works!**

In the 'more' menu, go to 'see tutorial again'.

Here is also a video: <https://www.youtube.com/watch?v=jh-hs5TvUiE>

### **What if I don't want to use the app?**

If you want to be featured in the app but you do not want to receive messages or requests for meetings via email? Or you do not want to be featured in the app at all? Please let us know via [matchmaking@chococoa.nl](mailto:matchmaking@chococoa.nl)

### **How can I change my recommendations?**

The application remembers who are in 'your interested' list. This is a list of visitors or representatives that you have looked for. There is an algorithm behind the application that understands who else (based on those criterias) will also be interesting for you to meet. This recommendations can be found on the home screen as you open the app.

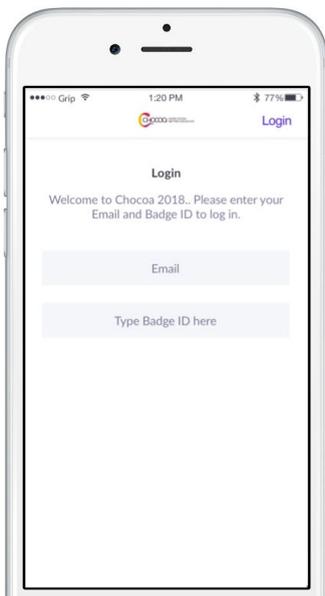


### **Grip**

Grip is an award-winning matchmaking App for events that we have partnered with to provide a networking tool for all of our attendees at Chococoa 2018. They are the first AI powered event networking solution and we are very happy with our partnership.



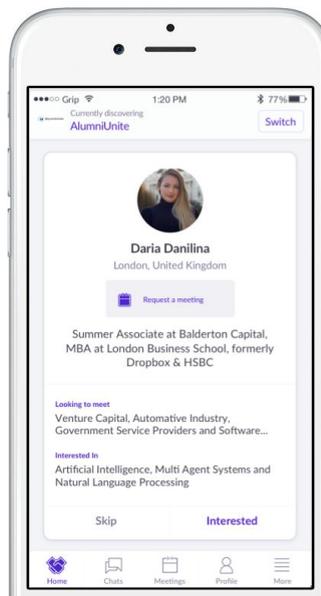
**Login**



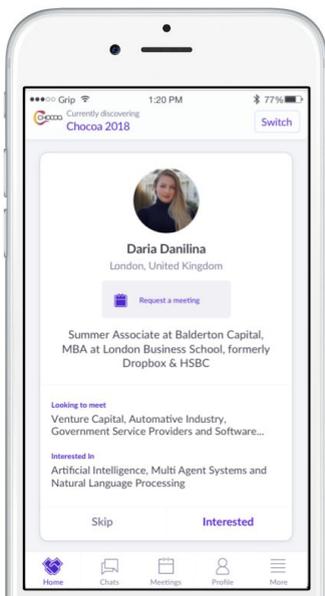
**Connect**



**Network**



**Network**



**Swipe**



**Handshake!**

