



EVENT: Chocoo Conference 2019

THEME: "CHOCONOMICS AND COCOAPOLITICS"

DATES: 21st and 22nd February, 2019

TIME: 13:00 – 17:15 (21 Feb) and 10:30 – 16:00 (22 Feb)

LOCATION: Beurs van Berlage, Amsterdam, the Netherlands

CHOCONOMICS AND COCOAPOLITICS

Moderated by Marieke Eyskoot

Thursday 21st of February

12:15 Registration

13:00 Opening and key note speeches

Speakers:

- Chocoo Organising Committee
- Michel Arrion (Executive Director at ICCO)

An introductory session with keynote speeches on the various topics of the conference.

13:50 The Economics and Politics of Cocoa: Deforestation

Speakers:

- Cédric van Cutsem (Global Operations Manager Cocoa Life at Mondelez)
- Joost Oorthuizen (CEO at IDH)
- Etelle Higonnet (Senior Advisor at Mighty Earth)
- Speaker from cocoa producing country (to be confirmed)

14:40 Break

15:10 The Economics and Politics of Cocoa: Living Income

Speakers:

- Fairtrade West Africa (speaker to be confirmed)
- More to be confirmed

15:35 The Economics and Politics of Cocoa: Child labour

- Matthias Lange (Director of Policy and Programs at ICI)
- Amanda Berlan (Lecturer in business & Sustainability at De Montfort University, Leicester)

16:00 Break-away sessions

The breakaway sessions provide a platform for discussing potential solutions for current issues from different perspectives in a more intimate setting. The goal of the session is to further the discussion on a certain topic. The results from the discussions will be presented Friday morning.

- **Transparency** – Emily Stone (Uncommon Cacao) and Dr. Kristy Leissle (Twin Trading) discuss radical transparency for intermediaries in the cocoa supply chain, how intermediaries add value and why limiting conversations to cocoa's low global market price leaves out other

important factors in farmer livelihood. Emily will speak from her expertise in Latin America and Kristy from her African experience.

- **Diversification** – Jack Steijn (ISO/Equipoise) and Dorit Kemter (The Forest Trust) will highlight current discussions on diversification. Most sustainability programs focus on increasing productivity for income growth. If every farmer would double productivity, production will increase and prices would fall. However, production increase with a diversification strategy involving other crops can have positive impact on farmer resilience.
- **Agroforestry** – Lenny Martinez (12Tree) will discuss deforestation and potential counter measures to this important issue in the cocoa supply chain. Agroforestry in particular is often cited as a remedy against deforestation. But what are the practicalities? What is the impact on cocoa productivity? How are farmers rewarded for reforestation efforts? Is certification contributing? Second speaker to be confirmed.

17:00 Closing session with mystery guest

17:15 End of Thursday

18:30 (Optional) Chocoo Dinner at the Amsterdam Hilton

(separate registration required, not included in conference registration, package deal available)

Friday 22nd of February

Before the re-start of the Conference, visitors can attend the Trade Fair that opens at 9:30 or a spin-off session of one of the partners of Chocoo. These sessions are not a part of the Conference. More information on these side sessions will be available on the website.

10:30 Cocoa, coffee or tea

11:00 The conference continues: Conclusions of break-away sessions

NewForesight will provide the outcomes of the Thursday afternoons' break-away discussions.

11:30 Health of the Cocoa farmer: impact on well-being and income

Speakers:

- David Guest (Professor of Plant Pathology at Sydney University)
- Merrilyn Walton (Professor of Public Health at Sydney University)
- Alyssa Jade McDonald-Baertl (Researcher at Sydney University, cocoa farmer)
- More to be confirmed

In a fast-paced Q+A Professors Merrilyn Walton, David Guest and Alyssa Jade McDonald-Baertl from the University of Sydney discuss the connection between farmer health and livelihoods. What causes farmer ill-health, what interventions can help to address the issue? Discussion will focus on current results from research in Papua New Guinea and Indonesia. How do results apply in West Africa and Latin America?

12:00 Health of the cocoa farmer: food security & nutrition

Speakers:

- Anna Laven (Senior Advisor at the Royal Tropical Institute (KIT))
- Gael Lescornec (IDH)

Improving farmer livelihood is not only about living income but also about a healthy farmer family. Access to food and nutrition are important factors in a healthy livelihood. How can cocoa contribute to improving nutrition and food security? What are the roles of companies, governments and NGOs?

12:30 Lunch break

13:30 Late Night Show in the afternoon

Speakers:

- Oliver Nieburg (Analyst at Lumina Intelligence, editor at Confectionary News)
- Sanh La-ongsri (Associate Professor, Thailand)
- More to be confirmed

A talk show-like session hosted by Marieke Eyskoot. The guests of the talk show will have various backgrounds and will introduce their perspective on several topics, followed by an open discussion.

14:30 Heavy metals in cocoa; causes and consequences

Speakers to be announced

What is the impact of heavy metals, such as cadmium, in cocoa on consumer health and does this justify the regulations on maximum levels? What is the impact on farmer livelihoods? What can cocoa exporters do to reduce the intake of cadmium in cocoa trees? What are future developments in relation to other heavy metals, such as lead?

15:15 Conclusions

15:30 Cocoa Auction

Chocoa will host the second live auction of the Cocoa of Excellence Awarded beans, introducing a new way of de-commoditising cocoa and valuing quality. Award winning cocoa producers deserve a higher price. The Cocoa of Excellence Programme and the International Cocoa Awards are making this auction possible. These awards are a global competition recognising the work of cocoa farmers and celebrating the diversity of cocoa flavours globally.

16.00 Drinks at the Trade Fair