

CONFERENCE PROGRAMME

Moderated by Anna Laven and Joost Gorter

Thursday, 20 February 2020

Cocoa conferences are often about cocoa farming but rarely include the cocoa producers themselves as a prominent voice in the discussions. This year's Chocoa conference will have cocoa producers in every session in order to hear directly from producers on the relevant issues in the cocoa supply chain. Every topic will have a representative from Asia, Latin America and Africa. This aspect sets Chocoa apart and make it unprecedented from other cocoa and chocolate events.

08:30 Registration, Cocoa, Coffee or Tea

09:30 Innovation Driven Sustainability

Sustainability projects have had disappointing results over the past years. What can we do to improve on that? Can innovations make sure we will have more impact in the future? Innovation driven sustainability will improve the viability of the supply chain: new products, digitalization, traceability, transparency. Techniques to support farming and to make farming more attractive for the new generation. Innovation constantly shapes market developments and the technology that comes with such innovation drives the sustainable development of the cocoa supply chain.

Confirmed presentations

- ❖ **Barry Callebaut** - Bas Smit
- ❖ **Farmerline** - Alloysius Attah
- ❖ **Ingemann, Nicaragua** – Lars Saquero Moller
- ❖ **Rainforest Alliance** – Karen Reijnen
- ❖ **To'ak** – James Le Compte & Salla Mankinen

- ❖ **CARE Nederland** – Richard Kooge
- ❖ **Vietnam Cacao Brothers** – Thang Truong
- ❖ **CAAM Ivory Coast** – Bih Toh Boli

11:30 Break

12:00 Late Night Show at Noon

A talk show-like session hosted by Anna Laven. The guests of the talk show have various backgrounds and will introduce their perspective, followed by an open discussion with other guests, the moderator as well as the public.

Confirmed talk show guests

- ❖ **Air France KLM** – Remona Van Der Zon
- ❖ **Equipoise** – Caroline Lubbers
- ❖ **Nestlé** - Judy Zwinkels
- ❖ **Riga TV** - Lars Gierveld
- ❖ **Philippine Department of Trade and Industry** - Edwin Banquerigo

13:00 Lunch

14:30 Farmer Entrepreneurship

Should sustainability policies focus on providing farmers a living income or on providing conditions by which farmers can earn a living income from cocoa farming. Can we improve farmer income without improving farmer entrepreneurship? The main themes are: addressing the barriers that still exist for farmers to become entrepreneur, professional farmer organisations that deliver services to their farmers, farm development plans, diversification, transparency in supply chains.

Confirmed presentations

- ❖ **Solidaridad** - Winston Adams Asante and Mariana Pereira
- ❖ **IDH** – Gael Lescornec
- ❖ **Lidl** - Renee Bijvoets
- ❖ **Fairtrade Cocoa Farmer Côte d'Ivoire** - Edith Kouame Ehui
- ❖ **Tony's Chocolonely** – Henk Veldman
- ❖ **Hacienda San Jose, Ecuador** – Jorge Marun Cozzarelli

- ❖ **Scope Insight** - Benjamin Wielgosz

18:30 Chocoo Dinner at the Hilton Amsterdam *(Optional)*

Separate registration required, not included in conference registration, package deal available.

Friday, 21 February 2020

09:00 Registration, Cocoa, Coffee or Tea

09:30 The Future of Organic

Is there really a boom in organic cocoa demand? What are the advantages for farmers that grow it? What are users looking for and why are they buying organic? What are organic success stories in other sectors? What are the constraints for organic farming and how do they develop in relation to climate change?

Confirmed Presentations

- ❖ **Tradin Organic** – Rafal Taciak
- ❖ **Lush** – Gabbi Loedolff
- ❖ **Zorzal Cacao, Dominican Republic** - Charles Kerchner
- ❖ **Koppert Biological Systems**- Cristobal Fabrega
- ❖ **Soklet, India** – Harish Manoj
- ❖ **Agricam, Cameroon** - Erick Eloundou and Roselyne Cartheron

11:00 Break

11:30 Interactives

This session provides a platform for discussing potential solutions for current issues from different perspectives in a more intimate setting. This year's sessions will debate and define the concept of Forest Friendly Chocolate and the merits of legislation on due diligence obligations of cocoa supply chain partners. Participants can choose one of the two tracks:

Definition of Forest Friendly Chocolate

- ❖ **Royal Society Protection Birds** - Jake di Paolo
- ❖ **Ngoleagorbu Cocoa Farmers' Union** – Ahmed Koima
- ❖ **Divine Chocolate** - Albert Tucker

- ❖ **Equipoise** - Jack Steijn

Due Diligence Obligations

- ❖ **European Cocoa Association**- Maria Suman Negut
- ❖ **Voice Network** - Antonie Fountain

12:30 Lunch

14:30 Holistic Supply Chain Sustainability

Sustainable cocoa supply-chains are not only a matter of the sustainability of cocoa production. The entire supply chain should be examined and improved. Developments in transportation make it 'greener' and the overall cocoa supply chain cleaner. Carbon reduction is key for sustainability, so the carbon footprint of the entire chain is at stake: the carbon footprint of a chocolate bar. Some chocolate is already carbon negative, so you should eat more of that to contribute to emission reduction. What is the carbon footprint of various players in the industry and why is it important to know this? How can we reduce the carbon footprint?

Confirmed presentations

- ❖ **Port of Amsterdam** – Mark Hoolwerf & Alwin Westerbeek
- ❖ **Cargill** – Claudia Sonnet
- ❖ **Equipoise** – Jack Steijn
- ❖ **Hershey's** – Beatrice Moulianitaki
- ❖ **ABOCFA, Ghana** – Stephen Ashia
- ❖ **Paitity, Peru** - José Feliciano Tupayachi

16:00 Conference Conclusions

16:15 Heirloom Cocoa Auction

Chocoa will host an Heirloom Cocoa Auction, encouraging a new way of de-commoditising cocoa and valuing quality. Producing high quality cocoa deserves a higher price.

17:00 Drinks